

# Advanced Certified ScrumMaster® Course



This course is taught by Simon Roberts, ScrumCenter's Certified Scrum Trainer. Scrum Alliance® accredits this course. To receive your A-CSM certification, you must take the course, complete a range of follow-up activities, and show you have at least one year of experience as a Scrum Master or similar role.

ScrumCenter is based in Scotland and active throughout the UK and the rest of Europe.

## Overview

Our live-online or in-person three-day Advanced Certified ScrumMaster (A-CSM) course allows you to take the next step in your Agile journey to deepen your knowledge and understanding of Scrum further. You will enhance your implementation skills, distinguish yourself in the global marketplace, stand out in your industry, and unveil advanced value to your employer.

In our Advanced Certified Scrum Master course, you will learn to:

- Facilitate better dialogue between the Product Owner, Scrum Team members, customers, stakeholders, and executives.
- Respond confidently when encountering resistance to change, lack of engagement, low motivation, and unavailability of key people.
- Increase engagement to encourage greater accountability, commitment, and buy-in.
- Scale Scrum and Agile beyond a single team

You can book a place at one of our scheduled events, or we can teach a private in-house course for your organisation.

## What Does the Course Cover?

The Advanced Certified Scrum Master course covers the following:

- Lean, Agile and Scrum
  - Scrum and its Relationship to the Manifesto for Agile Software Development
  - Traits of an Excellent Scrum Master
  - Other Lean/Agile Development Approaches
  - Optimising Your Scrum
- Facilitation
  - Listening Techniques
  - Facilitating Collaborative Events
  - Creating Working Agreements for Effective Communication
- Coaching
  - The GROW Model
  - Active Listening
  - Powerful Questions
  - Practice Coaching Interventions
- Explaining Scrum and Its Benefits to a Business Stakeholder
- Service to the Scrum team
  - Fostering Self-Management
  - Understanding How Teams Develop
  - Creating a Strong Definition of Done
  - Agile Development Techniques and Technical Debt
- Service to the Product Owner
  - Creating a Product Vision and Goal
  - Techniques for Creating the Initial Product Backlog
  - Product Backlog Refinement
- Service to the Organisation
  - Working with Organisational Impediments
  - Root-Cause Analysis
  - Scaling Scrum

- Organisational Change
- Scrum Mastery
  - Your Personal Development as a Scrum Master
  - Facilitating Conflict Resolution
  - The Scrum Master as a Leader

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## Why Choose A-CSM Training from ScrumCenter?

Taught over three days, our live-online A-CSM course is interactive, engaging and fun. It is completely instructor-led, and it's designed using training from the back-of-the-room techniques. As a result, it leverages the science behind how the human brain learns. The course is:

- Immersive
- Instructor-led
- Taught at a sustainable pace.

The course is taught by ScrumCenter's Founder, Simon Roberts. He has a wealth of experience supporting large, medium and small companies to adopt agile into their organisation through consulting, coaching and training.

Simon is a Certified Scrum Trainer (CST), a Path to CSP Educator, an Agile Coaching Skills Educator, an ORSC® Trained Coach, a Trained Leadership Agility 360 Coach and a Changewise-Authorised Leadership Agility Coach. He has trained thousands of students over many years.



## Who Should Attend?

The course is designed for experienced Agile practitioners who already understand Agile, Scrum and the Scrum Master role.

While any experienced Scrum Masters are welcome at the workshop and will benefit from attending it, attaining the A-CSM certification requires:

1. Holding an active Certified ScrumMaster (CSM) certification.
2. Completing the A-CSM course and post-course activities.
3. Demonstrating at least 12 months of experience working as a Scrum Master or similar role. You can do this by listing your experience in your Scrum Alliance profile (the details will not be shared with the public).

## How Do I Become an A-CSM?

1. Be an active CSM.
2. Take an active part in the A-CSM course.
3. Do the pre and post-course work (see section below).
4. Have at least 12 months of experience as a Scrum Master or equivalent.

Once you have satisfied these requirements, you can download your certificate.

## Pre- and Post-Course Work

We cover a lot of material in the A-CSM workshop. There are a few learning objectives for A-CSM which cannot be directly covered in the workshop itself.

Before the course, a list of articles to read and videos to view will be provided.

After the course, you will be asked to prepare three experience reports and send them to the instructor for feedback:

1. Facilitate or improve creating your team's Definition of Done. Illustrate your approach and what happened in the form of an experience report.
2. Create experience reports on two collaborative events that you have facilitated. These can be Scrum events, a Scrum activity or something related to your work as a Scrum Master (e.g. an Open Space or World Café meeting).
3. Write an experience report demonstrating how you practised leadership as a Scrum Master. Make sure to reflect on and reference the course material on leadership. This can be based on experience before or after the course. It should be submitted to the instructor for review.

There is also a small amount of homework during the course between the second and third days.

## What Will You Get?

If you attend the Advanced Certified Scrum Master training course and complete the pre- and post-course activities, you will benefit from the following:

- An immersive online learning experience facilitated by our Certified Scrum Trainer and Path to CSP Educator, Simon Roberts.
- Registration for the Advanced Certified ScrumMaster (A-CSM) Certification.
- Comprehensive follow-up materials (patterns, ebooks, canvases, articles).
- A free follow-up coaching/mentoring call with the trainer.
- Access to the ScrumCenter Network, where you get free online access to ScrumCenter coaches.
- Project Management Institute (PMI) members can claim Professional Development Units (PDUs) after attending the course.

## How to Book

Places on our Advanced Certified ScrumMaster course can be booked through our website (<https://scrumcenter.co.uk>) or via email. If you would like to book three or more places on the same course, we can offer a discount. Please contact us at [training@scrumcenter.com](mailto:training@scrumcenter.com), and we will respond promptly with an offer.

You can also book a private/in-house course online or at your preferred location. Please contact us at [training@scrumcenter.com](mailto:training@scrumcenter.com), let us know what you need, and we will work with you to agree on a preferred date. You can also contact us at one of the following telephone numbers: +44 7426 967823 (UK) or +49 160 8082012 (DE).

## About Your Trainer, Simon Roberts



Agile and Lean Coach (ORSC™ Trained), Certified Scrum Trainer®, Path to CSP Educator, Certified Scrum Developer Educator, Agile Coaching Skills Educator.

The course is taught by ScrumCenter's Founder, Simon Roberts. He has a wealth of experience supporting large, medium, and small companies to adopt agile into their organisation through consulting, coaching and training.

Simon has used lightweight/agile methods since the late 1990s and works with organisations large and small to help them achieve better results by leveraging the power of self-organising teams. He has consulted for and led several large-scale agile transitions at DAX companies in Germany, is the author of several articles and regularly speaks at conferences on agile leadership. Apart from the obvious experience facilitating Scrum events, he has facilitated large-scale collaborative events such as Open Space Technology meetings with 350 people, multi-day/multi-team retrospectives and World Café meetings.

Simon's company, ScrumCenter Limited, is based in the West Coast of Scotland.

He holds an MBA specialising in Creativity, Innovation and Change from the Open University Business School.